

Media Release

Town of Stratford offers three free virtual tours through the Canadian Museum of Immigration at Pier 21 to mark the International Day for the Elimination of Racial Discrimination



For Immediate Release: March 18, 2024

Stratford, PE – The Town of Stratford is excited to announce it is offering three free virtual tours through the Canadian Museum of Immigration at Pier 21 as part of its commitment to recognize and celebrate the International Day for the Elimination of Racial Discrimination.

The free virtual tours will be offered live, providing participants with an engaging experience and allowing them to discover the rich tapestry of immigration stories that have shaped our country. “As a community, we recognize the strength in diversity and the importance of fostering a culture of acceptance and understanding,” said Town of Stratford Mayor, Steve Ogden. “Every year, we have marked this day one way or another to continue to make newcomers feel welcome as they settle in our community.”

Taking place on April 6, May 4, and May 25, each tour is about 1 hour long and accommodates up to 30 participants. They explore stories of Asian immigration to Canada and how discrimination has affected who we think of as being Canadian, the role and impact of Pier 21 in welcoming newcomers to Canada and draw on memoirs in the museum’s collection to tell the story of Jewish immigration to the country.

“Lived experiences, artifacts, and storytelling from our collective history provide an opportunity for us to reflect on the values of empathy, respect, and solidarity for a more inclusive future,” stated Mayor Ogden. “We encourage folks to take this opportunity to learn more about our shared heritage.”

The free virtual tours will be open for registration starting Thursday, March 21, 2024. Participants can learn more about each tour and sign up on the Town of Stratford website at www.townofstratford.ca.

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